What is CrowdCall?

CrowdCall is a modern phone provider for progressive campaigns. **We use innovative technology to save your volunteers significant time at minimal cost.** It is simple: install our Chrome extension and a "Call" button is added to the democratic tool of your choice, including Votebuilder and OpenVPB. Volunteers make calls entirely through their browser, with no manual dialing required.

CrowdCall has an expansive inventory of phone numbers available, which means that campaigns can strategically select area codes that match their voter populations. If they miss your call, voters will be able to call back to a campaign virtual receptionist which can forward calls and record messages.

CrowdCall is a **mission driven** organization. We only work with Democratic campaigns. Our goal is helping your campaign succeed – not turning a profit.

Why should I use CrowdCall?

- **Your volunteers will love you.** With CrowdCall, volunteers do not use their personal mobile phones, which means their privacy is protected and they will not have to deal with call-backs after volunteering.

- **You will reach more voters.** Since volunteers will not have to manually dial, calls can be made much faster. Americans are 4x more likely to pick up a call from a local number, which CrowdCall ensures.

- **You will save money.** Through our innovative calling technology, CrowdCall is the cheapest method of making calls in the world. Since we're not here for profit, the savings are passed on to your campaign.

- **It will be easy to do.** It takes less than 30 minutes to switch your entire campaign to CrowdCall. In case anything comes up, you will have a personal point person to promptly resolve any issues.

How much does it cost?

Our pricing is simple and we have no usage minimums or commitments. Outbound calls cost only **$0.009/minute**, inbound calls cost **$0.015/minute**, and phone numbers cost **$1/month.** We never want to limit your operation, so campaigns can have unlimited agents making calls concurrently for no extra charge.

A typical small campaign which makes 24 hours of calls and receives an hour of responses would pay less than $15 for the entire month.

CrowdCall is built on cutting-edge call routing technology that allows us to make outbound calls for far less than anyone on the market. Because of this, our solution is almost *95% cheaper* than the NGPVan equivalent.

How do I get started?

Get in touch with us! We are excited to work with all progressive campaigns and organizations.
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