Phone Services for Progressive Campaigns

Agenda

I. Our mission
II. What is CrowdCall
III. Who CrowdCall helps
IV. Pricing
V. Next steps

CROWDCALL

Our Mission

Empowering ***progressive campaigns*** through ***modern technology.***

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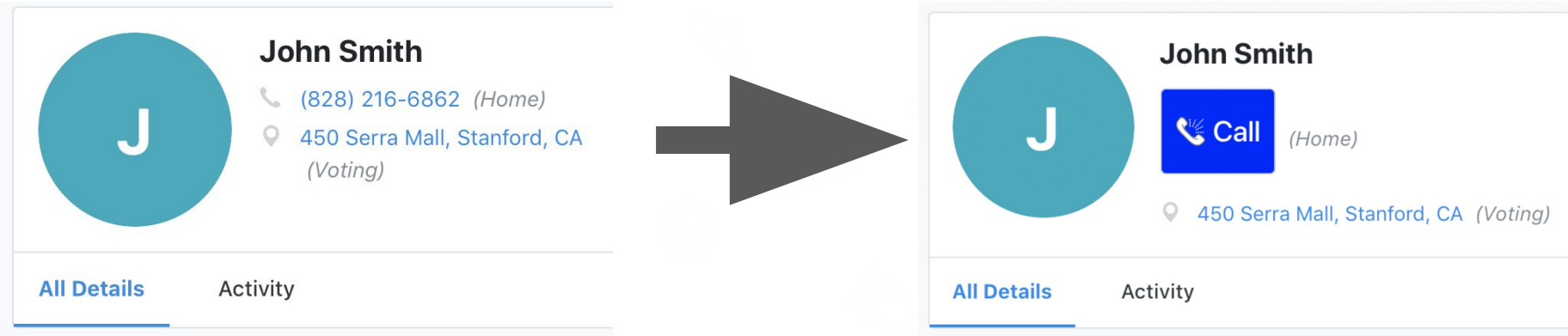
What is CrowdCall

Votebuilder Call Button



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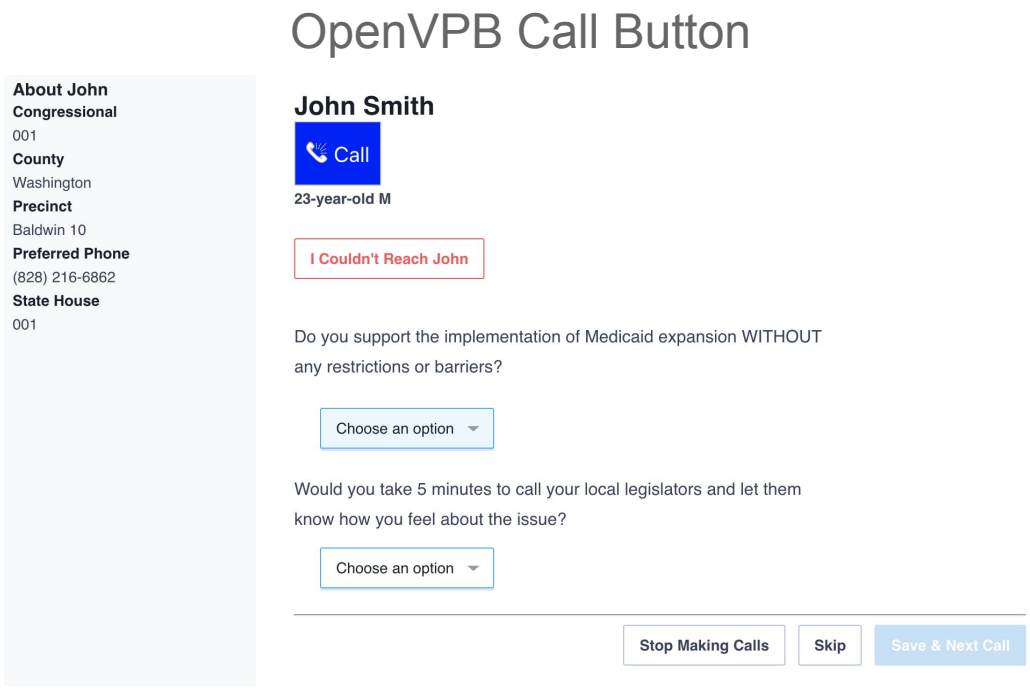
What is CrowdCall



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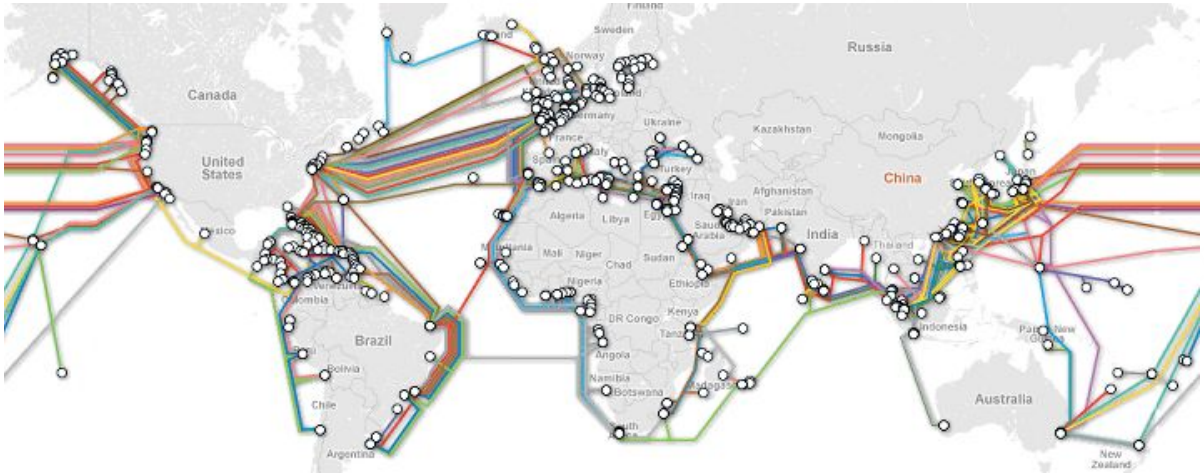
What is CrowdCall

Our Competitive Advantage



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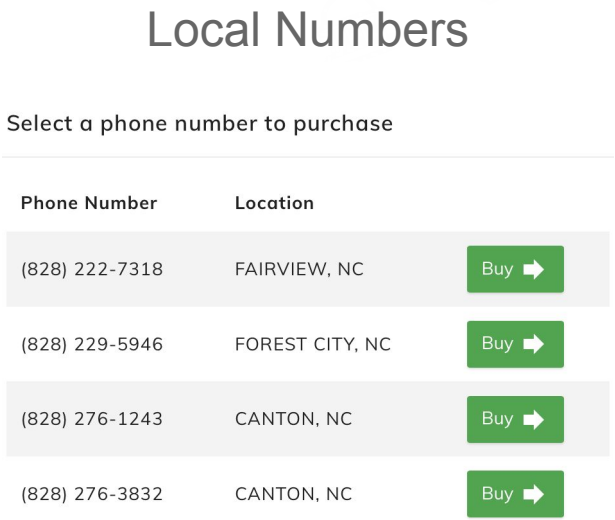
What is CrowdCall



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What is CrowdCall

Virtual Receptionist

Call Forward Number

(828) 216-6862

Business Hours

1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM
9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM
5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	12 PM

Should callers be offered a menu during business hours?

Voicemail Message

Hello! Thanks for calling our campaign. Please leave a message and well get back to you as soon as possible.

Campaign Voicemail

From (828) 216-6862
To *Clinton Campaign*

Left 21 days ago
less than a minute long

From (828) 732-7541
To *Clinton Campaign*

Left 3 months ago
less than a minute long

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Who CrowdCall Helps

Volunteers

- Don’t have to use their own cell phones
- Avoids manually dialing numbers
- Higher yield rate due to local number

Campaigns

- Significant cost saving
- More calls per volunteer-hour
- Easier volunteer recruitment

Campaign Managers

- One on one personal support from a small team who cares
- Extremely low lift for setup & maintenance

Voters

- Local phone number that will not be mistaken as spam
- Clear response options after calling a campaign back

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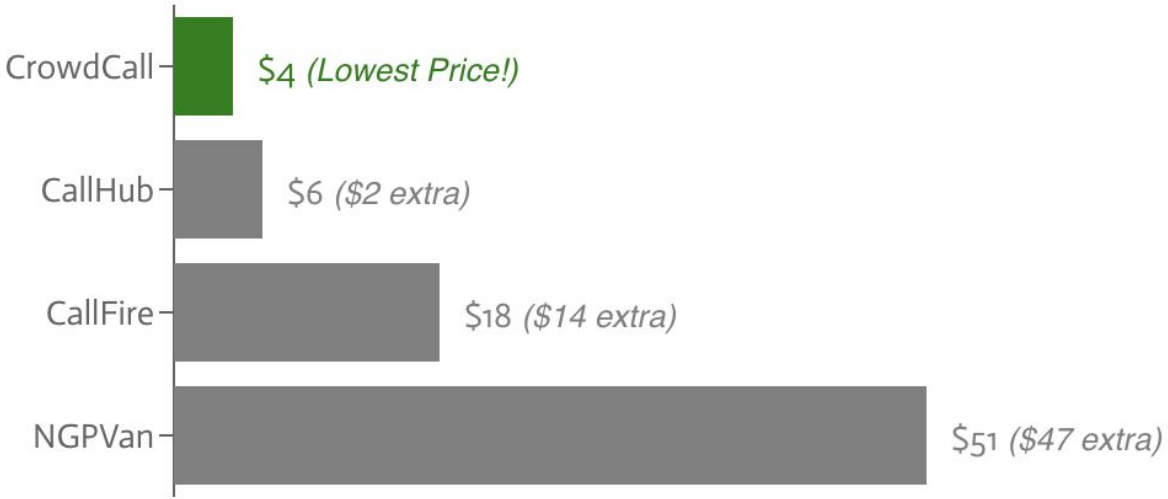
Pricing

Outbound Calls	0.9¢/minute
Inbound Calls	1.5¢/minute
Phone Numbers	$1.00/month

Pricing

Price of 6 hours (360 minutes) of outbound calls



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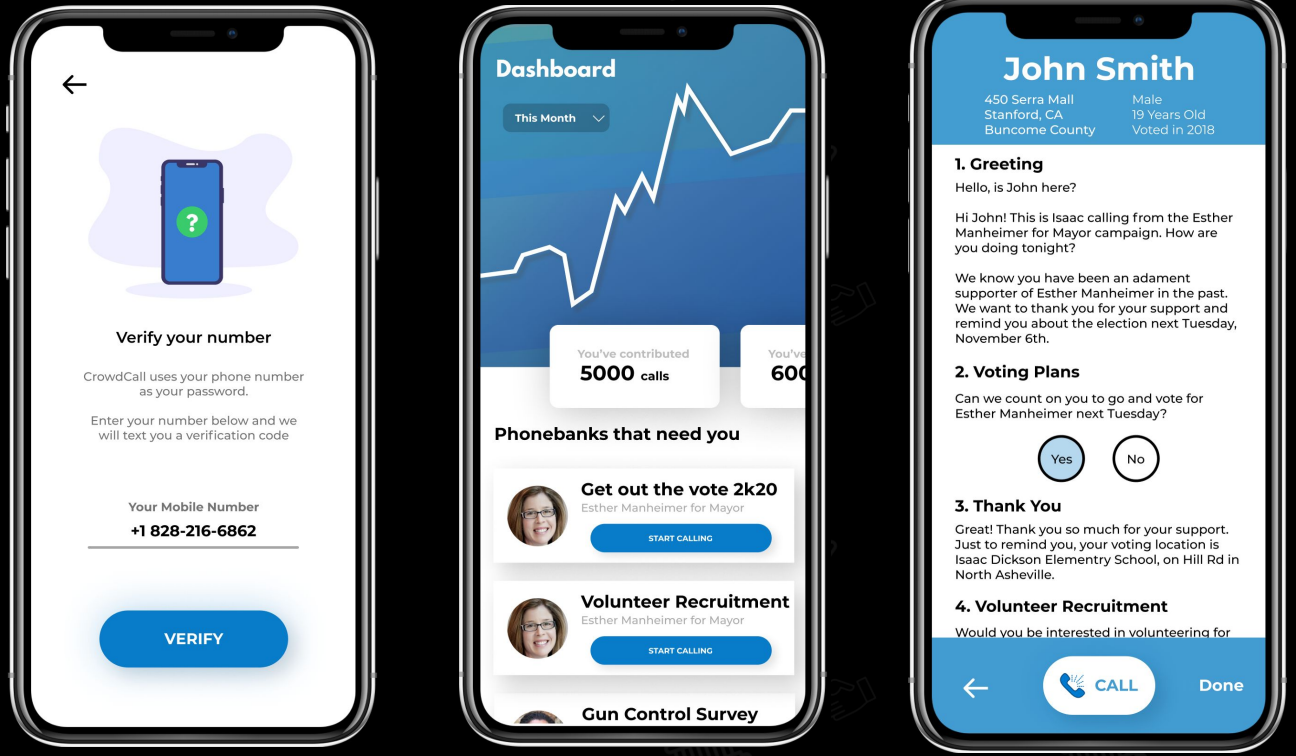
App - 2020


Verify your number
CrowdCall uses your phone number as your password.
Enter your number below and we will text you a verification code
Your Mobile Number
+1 828-216-6862
VERIFY
Dashboard
This Month
You've contributed
5000 calls
Phonebanks that need you
Get out the vote 2k20
Esther Manheimer for Mayor
START CALLING
Volunteer Recruitment
Esther Manheimer for Mayor
START CALLING
Gun Control Survey
John Smith
450 Serra Mall
Stanford, CA
Buncome County
Male
19 Years Old
Voted in 2018
1. Greeting
Hello, is John here?
Hi John! This is Isaac calling from the Esther Manheimer for Mayor campaign. How are you doing tonight?
We know you have been an adament supporter of Esther Manheimer in the past. We want to thank you for your support and remind you about the election next Tuesday, November 6th.
2. Voting Plans
Can we count on you to go and vote for Esther Manheimer next Tuesday?
Yes
No
3. Thank You
Great! Thank you so much for your support. Just to remind you, your voting location is Isaac Dickson Elementry School, on Hill Rd in North Asheville.
4. Volunteer Recruitment
CALL
Done

Our Info

- Website: https://crowdcall.us
- Contact us
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    - Phone: (828) 216-6862
  - **Ed Manzi**: Director of Outreach & Customer Success
    - Email: ed@crowdcall.us
    - Phone: (978) 302-5849

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